



The Economist
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Economist Style Guide

The Economist, The Economist Staff



Economist Style Guide:

The Economist Style Guide The Economist, Ann Wroe, 2018-05-03 Over a million copies sold Clear writing is the key to clear thinking So think what you want to say then say it as simply as possible That s the thinking that underpins this much loved guide and the mantra for anyone wanting to communicate with the clarity style and precision for which The Economist is renowned The Economist Style Guide guides the reader through the pleasures and pitfalls of English usage It offers advice on the consistent use of punctuation abbreviations and capital letters identifies common errors and clich s and contains an exhaustive range of reference material covering everything from business ratios to mathematical symbols and common Latin phrases It also tackles the key differences between British and American English But this is no ordinary guide to English usage It has a wit verve and flair which make it much more than a simple work of reference Here are just some examples anticipate does not mean expect Jack and Jill expected to marry if they anticipated marriage only Jill might find herself expectant Take care with between To fall between two stools however painful is grammatically acceptable To fall between the cracks is to challenge the laws of physics critique is a noun If you want a verb try criticise use words with care If This door is alarmed does its hair stand on end The Economist Style Guide is required reading for anyone who wants to communicate with style

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The Economist Style Guide Profile Books Limited,1996 A guide to proper writing in English

The Economist Style Guide Profile Books,2005

Writing with Style Lane Greene,2023-07-04 A brand new edition of this classic guide on how to write with style from The Economist s language columnist Lane Greene This new edition of Writing with Style offers fresh up to date insight into the principles and tools we can all deploy when it comes to expressing ourselves better when we write The book s leaner cleaner structure ranges widely from grammar and punctuation to using numbers and how to edit

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useful rules and common mistakes pointed out in the guide include Which informs that defines This is the house that Jack built But This house which Jack built is now falling down Discreet means circumspect or prudent discrete means separate or distinct Remember that Questions are never indiscreet Answers sometimes are Oscar Wilde Fortuitous means accidental not fortunate or well timed

OECD Style Guide Third Edition OECD,2015-10-12 This third edition of the OECD Style Guide is designed to help draft and organise published material so that readers can easily navigate understand and access OECD analysis statistics and information

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Style Guide The Economist,2015-06-23 This expanded twelfth edition of the bestselling guide to style is based on the Economist s own updated house style manual and is an invaluable companion for everyone who wants to communicate with the clarity style and precision for which the Economist is renowned As the introduction says clarity of writing usually follows clarity of thought The Economist Style Guide gives general advice on writing points out common errors and clich s offers guidance on consistent use of punctuation abbreviations and capital letters and contains an exhaustive range of reference material covering everything from accountancy ratios and stock market indices to laws of nature and science Some of the numerous useful rules and common mistakes pointed out in the guide include Which informs that defines This is the house that Jack built But This house which Jack built is now falling down Discreet means circumspect or prudent discrete means separate or distinct Remember that Questions are never indiscreet Answers sometimes are Oscar Wilde Flaunt means display flout means disdain If you flout this distinction you will flaunt your ignorance Forgo means do without forego means go before Fortuitous means accidental not fortunate or well timed Times Take care Three times more than X is four times as much as X Full stops Use plenty They keep sentences short This helps the reader

Style Guide ,1991

Penguin Writers' Guides: Writing for Business Chris Shevlin,2005-06-30 The Penguin Writers Guides series provides authoritative succinct and easy to follow guidance on specific aspects of written English Whether you need to brush up your skills or get to grips with something for the first time these invaluable Guides will help you find the best way to get your message across clearly and effectively Business demands many different types of writing skills from creating proposals and presentations to compiling reports and briefings This one stop no nonsense guide shows you how to improve your writing at work including how to discover your strengths and weaknesses how to identify your audience how to develop your argument and keep information flowing while avoiding overused jargon It shows how to make the most of the language you use and make your writing effective and influential

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