

CHAPTER 01

INTRODUCTION TO OPERATIONS MANAGEMENT

Teaching Notes

Many students come to this course with negative feelings, perhaps because they have heard that the course includes a certain amount of quantitative material (which many feel uncomfortable with), or perhaps because the course strikes them as “how to run a factory.” Others seem to have very little idea about what operations management is. I view the initial meeting with my classes, and this first chapter, as opportunities to dispel some of these notions, and to generate enthusiasm for the course.

Highlights of the chapter include the following:

1. Operations as one of the three main functional concerns of most organizations.
2. The role and job of the operations manager as a planner and decision-maker.
3. Different ways of classifying (and understanding) production systems.
4. System design versus system operation.
5. Major characteristics of production systems.
6. Contemporary issues in operations management.
7. Operations as essentially managerial (planning, staffing, etc.)
8. The historical evolution of production/operations management.
9. Manufacturing operations versus service operations.
10. The need to manage the supply chain.

Reading: Why Manufacturing Matters

1. Given that the U.S. economy is becoming more service based, the percentage of employment in manufacturing is declining while the percentage of employment in the service industry is increasing. In addition, the loss of manufacturing jobs results in the loss of service jobs as well (a general estimate is that four service jobs are lost for each manufacturing job lost).
2. The government could offer companies tax incentives for purchasing new equipment or for hiring workers. In addition, the government could work with manufacturing companies to re-train workers in more advanced manufacturing processes.
3. Manufacturing innovation is important because it requires high value-added knowledge work that supports future innovation. Second, innovation generates high-paying jobs. Third, innovation is important because it improves productivity, thereby slowing the outsourcing of jobs to lower wage countries.

Operating Management 11e Chapter 3 Stevenson Solution To Problems

Annelies Wilder-Smith



Operating Management 11e Chapter 3 Stevenson Solution To Problems:

This book delves into Operating Management 11e Chapter 3 Stevenson Solution To Problems. Operating Management 11e Chapter 3 Stevenson Solution To Problems is a vital topic that must be grasped by everyone, ranging from students and scholars to the general public. The book will furnish comprehensive and in-depth insights into Operating Management 11e Chapter 3 Stevenson Solution To Problems, encompassing both the fundamentals and more intricate discussions.

1. The book is structured into several chapters, namely:
 - Chapter 1: Introduction to Operating Management 11e Chapter 3 Stevenson Solution To Problems
 - Chapter 2: Essential Elements of Operating Management 11e Chapter 3 Stevenson Solution To Problems
 - Chapter 3: Operating Management 11e Chapter 3 Stevenson Solution To Problems in Everyday Life
 - Chapter 4: Operating Management 11e Chapter 3 Stevenson Solution To Problems in Specific Contexts
 - Chapter 5: Conclusion
2. In chapter 1, this book will provide an overview of Operating Management 11e Chapter 3 Stevenson Solution To Problems. The first chapter will explore what Operating Management 11e Chapter 3 Stevenson Solution To Problems is, why Operating Management 11e Chapter 3 Stevenson Solution To Problems is vital, and how to effectively learn about Operating Management 11e Chapter 3 Stevenson Solution To Problems.
3. In chapter 2, the author will delve into the foundational concepts of Operating Management 11e Chapter 3 Stevenson Solution To Problems. This chapter will elucidate the essential principles that need to be understood to grasp Operating Management 11e Chapter 3 Stevenson Solution To Problems in its entirety.
4. In chapter 3, the author will examine the practical applications of Operating Management 11e Chapter 3 Stevenson Solution To Problems in daily life. This chapter will showcase real-world examples of how Operating Management 11e Chapter 3 Stevenson Solution To Problems can be effectively utilized in everyday scenarios.
5. In chapter 4, this book will scrutinize the relevance of Operating Management 11e Chapter 3 Stevenson Solution To Problems in specific contexts. This chapter will explore how Operating Management 11e Chapter 3 Stevenson Solution To Problems is applied in specialized fields, such as education, business, and technology.
6. In chapter 5, this book will draw a conclusion about Operating Management 11e Chapter 3 Stevenson Solution To Problems. This chapter will summarize the key points that have been discussed throughout the book. The book is crafted in an easy-to-understand language and is complemented by engaging illustrations. This book is highly recommended for anyone seeking to gain a comprehensive understanding of Operating Management 11e Chapter 3 Stevenson Solution To Problems.

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