

THE
ESSENTIAL
RHETORIC

JOCELYN SILER

Essential Rhetoric

**William M. Keith, Christian Oscar
Lundberg**



Essential Rhetoric:

The Essential Rhetoric Jocelyn Siler,1999-09 The Essential Rhetoric offers readers a brief yet comprehensive guide to writing Unlike brief style guides and error correction manuals this text focuses on rhetorical concepts and presents writing as a process with discernible steps It is the first book of its kind to bring both current research on writing and contemporary ideas about writing to a general audience In addition The Essential Rhetoric pares the writing process down to its essentials and focuses on problem solving throughout

Sourcebook on Rhetoric James Jasinski,2001-07-19 This book is designed to introduce readers to the language of contemporary rhetorical studies The book format is an alphabetized glossary with appropriate cross listings of key terms and concepts in contemporary rhetorical studies An introductory chapter outlines the definitional ambiguities of the central concept of rhetoric itself The primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication Each entry in the glossary ranges in length from a few paragraphs to a short essay of a few pages Where appropriate examples are provided to further illustrate the term or concept Each entry will be accompanied by a list of references and additional readings to direct the reader to other materials of possible interest

The Outlines of Rhetoric for School and Colleges Joseph Henry Gilmore,1891

The Essentials of English Composition and Rhetoric Abraham Howry Espenshade,1913

[The Essentials of Composition and Rhetoric](#) Abraham Howry Espenshade,1904

[A Primer of Essentials in Grammar and Rhetoric for Secondary Schools](#) Marietta Knight,1905

Essentials of Rhetoric William Earl Buckler,Arnold B. Sklare,1966

Rhetoric and Philosophy Richard A. Cherwitz, Henry W. Johnstone Jr.,2014-06-03 This important volume explores alternative ways in which those involved in the field of speech communication have attempted to find a philosophical grounding for rhetoric Recognizing that rhetoric can be supported in a wide variety of ways this text examines eight different philosophies of rhetoric realism relativism rationalism idealism materialism existentialism deconstructionism and pragmatism The value of this book lies in its pluralistic and comparative approach to rhetorical theory Although rhetoric may be the more difficult road to philosophy the fact that it is being traversed by a group of authors largely from speech communication demonstrates important growth in this field Ultimately there is recognition that if different thinkers can have solid reasons to adhere to disparate philosophies serious communication problems can be eliminated Rhetoric and Philosophy will assist scholars in choosing from among the many philosophical starting places for rhetoric

[A Speaker's Guidebook with The Essential Guide to Rhetoric](#) Dan O'Hair,Rob Stewart,Hannah Rubenstein,2012-02-01 A Speaker s Guidebook with The Essential Guide to Rhetoric includes a full tabbed section that provides brief yet comprehensive coverage of rhetorical theory from the classical to the contemporary and its practical applications

Rereading Aristotle's Rhetoric Alan G. Gross,Arthur E. Walzer,2000-04-05 In this collection edited by Alan G Gross and Arthur E Walzer scholars in communication rhetoric and composition and philosophy seek to reread Aristotle s Rhetoric from a purely rhetorical perspective So important do these contributors find

the Rhetoric in fact that a core tenet in this book is that all subsequent rhetorical theory is but a series of responses to issues raised by the central work Gross and Walzer do not seek to renew the ancient quarrel between philosophy and rhetoric rather they call for a healthy division of labor demanding that purely rhetorical issues are genuine and must be explored For that purpose all three books of the Rhetoric are essential The essayists reflect on questions basic to rhetoric as a humanistic discipline Some explore the ways in which the Rhetoric explicates the nature of the art of rhetoric noting that on this issue the tensions within the Rhetoric often provide a direct passageway into our own conflicts Specifically Carolyn R Miller s exploration of topical invention within the Aristotelian tradition addresses the question What does it mean to say that rhetoric is generative or epistemic as distinguished from instrumental or managerial Alan G Gross examining the meaning of Techne asks whether we should think of rhetoric as the basis for an art of civic deliberation Arthur E Walzer and Barbara Warnick discuss what it means to say that rhetoric is contextualized culturally situated art in contrast with arts such as logic and dialectic that have more universal claims Jeffrey Walker reflects on the contradictions between Aristotle s account of the passions in the Rhetoric and accounts found elsewhere in Aristotle s work Similarly Thomas B Farrell seeks to understand what validity might mean in a rhetorical context Jeanne Fahnestock examines the influences of the Rhetoric s treatment of style on subsequent understandings of rhetoric Robert N Gaines warns of irresponsible appropriations of Aristotle while Eugene Garver demonstrates that even responsible appropriation is problematic Lawrence D Green puts the issue of appropriation into historical perspective by demonstrating how it was contested even in the interpretive practices of the Renaissance Finally the editors comprehensive bibliographic essay describes resources that would be of particular help to the Greekless reader and classifies and summarizes nearly one hundred books and articles written on the Rhetoric

The Essentials of Logic Roy Wood Sellars, 1925

The Essential Guide to Rhetoric William M. Keith, Christian Oscar Lundberg, 2017-11-10 As both professors and scholars Christian Lundberg and William Keith believe that an understanding of rhetorical theory and its practical applications is a critical component of effective and competent communication Most importantly the authors are convinced that an understanding of rhetoric and of how persuasive strategies can advance or detract from public life is crucial for the future of our democracy

Mapping Christian Rhetorics Michael-John DePalma, Jeffrey M. Ringer, 2014-10-10 The continued importance of Christian rhetorics in political social pedagogical and civic affairs suggests that such rhetorics not only belong on the map of rhetorical studies but are indeed essential to the geography of rhetorical studies in the twenty first century This collection argues that concerning ourselves with religious rhetorics in general and Christian rhetorics in particular tells us something about rhetoric itself its boundaries its characteristics its functionings In assembling original research on the intersections of rhetoric and Christianity from prominent and emerging scholars Mapping Christian Rhetorics seeks to locate religion more centrally within the geography of rhetorical studies in the twenty first century It does so by acknowledging work on Christian rhetorics that has been

overlooked or ignored connecting domains of knowledge and research areas pertaining to Christian rhetorics that may remain disconnected or under connected and charting new avenues of inquiry about Christian rhetorics that might invigorate theory building teaching research and civic engagement In dividing the terrain of Christian rhetorics into four categories theory education methodology and civic engagement Mapping Christian Rhetorics aims to foster connections among these areas of inquiry and spur future future collaboration between scholars of religious rhetoric in a range of research areas

Introduction to Rhetorical Communication James C Mccroskey,2015-11-19 An Introduction to Rhetorical Communication offers a true integration of rhetorical theory and social science approaches to public communication This highly successful text guides students through message planning and presentation in an easy step by step process An Introduction to Rhetorical Communication provides students with a solid grounding in the rhetorical tradition and the basis for developing effective messages

The Essential Guide to Rhetoric William M. Keith,Christian O. Lundberg,2008-02-22 Gaining an understanding of rhetorical theory and its practical applications is a critical component to effective and competent communication The Essential Guide to Rhetoric provides an accessible and balanced overview of the core historical and contemporary theories It uses concrete relevant examples and jargon free language to bring these concepts to life The guide helps students move from concept to action with discussions of invention the traditions of trope argument and speech among others This handy guide is an excellent addition to the public speaking class extending and deepening crucial concepts and an indispensable supplement to the rhetorical theory class

Rhetoric and English Composition George Rice Carpenter,1907

Elements of Rhetoric and English Composition George Rice Carpenter,1899 Practical Rhetoric John Duncan Quackenbos,1896

ESSENTIAL RHETORIC. DAVID L. ALLEN, JANE C. PARKS. DAVID L. ALLEN,JANE C. PARKS,1969 *The Lincoln Library of Essential Information an Up to Date Manual for Daily Reference, for Self Instruction, and for General Culture Named in Appreciative Remembrance of Abraham Lincoln, the Foremost American Exemplar of Self Education* ,1924

Embracing the Beat of Expression: An Mental Symphony within **Essential Rhetoric**

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